

Making art is not art

Making art is not art.

Teaching art is not art.

Learning about art is not art.

Being an artist is not art.

Refusing to be an artist is not art.

All the writing and talking about art is not art.

Having dinner with a famous artist is not art.

Having dinner with the museum director is not art.

To join a gallery tour is not art.

Doing things with paint is not art.

Doing things with video is not art.

Doing things with space is not art.

Doing things without paint, video and space is not art.

Doing things which look like art is not art.

Label things as art is not art.

**To avoid making art is art.**

— Ralph Lichtensteiger, Berlin, January 11, 2012